

Media Contact:

Austin Metz, Boileau Communications Management  
[austin.metz@boileaucommunications.com](mailto:austin.metz@boileaucommunications.com) 616.786.4461

## **Waterfront Holland to hold kickoff event at the Holland Civic Center**

Holland, Mich., 10/16/2018- The Holland community will have its first opportunity to share input about the future of Holland's waterfront at a kickoff event on Saturday, October 20 at the Holland Civic Center. The open house style event will feature different stations with maps of the waterfront, interactive elements and other informational materials for the public to reference. The free event will run from 9:30am-12:00pm.

"We are excited to launch the Waterfront Holland campaign and can't wait to see what the people of Holland feel is best for the waterfront," said Mark Vanderploeg, community and neighborhood services director for the city of Holland. "As we strive to be inclusive and transparent throughout this process, this event is a great start to achieve our collaborative goals."

The downtown waterfront for this project refers to the stretch east of South Shore Village along Lake Macatawa and the Macatawa River to Holland Energy Park, and northwest to Dunton Park. The James De Young Power plant is near the center where the river empties into Lake Macatawa.

The public will have a number of additional opportunities to tour the James De Young Power Plant site in the coming weeks with events on Saturday, October 27 and Saturday, November 3. The two free events are RSVP only and offer three 30-minute tours starting at 9:30 a.m., 10:30 a.m. and 11:30 a.m.

For more information about the Waterfront Holland project or to RSVP for a specific tour during the JDY events, visit [waterfrontholland.org](http://waterfrontholland.org).

### **About Waterfront Holland**

With the retirement of the James De Young (JDY) power plant in 2017, the city of Holland received a unique opportunity - to shape the future of Holland's downtown waterfront. With no specific plan or timeline in place for the JDY site, Waterfront Holland is a series of public events meant to engage the local community in a positive, collaborative relationship to develop a shared vision for the future waterfront. With a series of community engagement workshops, Waterfront Holland gives the people of Holland the opportunity to shape the waterfront both in the short term and for decades to come as additional opportunities arise. <https://waterfrontholland.org/>